

# AGMedia: city light pole banner streetscapes



Outdoor advertising  
solutions provider  
[www.agmediausa.com](http://www.agmediausa.com)

**ag** media™  
niche outdoor

# WHO SHOT ROCK & ROLL

A PHOTOGRAPHIC HISTORY  
1955 TO THE PRESENT

ANNENBERG SPACE  
FOR PHOTOGRAPHY



JUN 23-OCT 7

ANNENBERGSPACEFORPHOTOGRAPHY.ORG

WHO SHOT  
ROCK & ROLL  
THE FILM

ANNENBERG SPACE  
FOR PHOTOGRAPHY

JUN 23-OCT 7

ANNENBERGSPACEFORPHOTOGRAPHY.ORG

BOB GRUEN



NO AMGRAPH 877-337-8421

7A-7P  
1 HOUR PARKING  
9A-8P



# Communicate your message with high impact and style.

AT AGMEDIA, A DIVISION OF THE AMGRAPH GROUP, OUR JOB IS TO CREATIVELY COMMUNICATE YOUR MESSAGE, CAPTIVATE YOUR AUDIENCE, AND LEAD THEM TO YOU. WE DO THIS BY SPECIALIZING IN CITY LIGHT POLE BANNERS (CLPBs) – A NICHE FORM OF OUTDOOR ADVERTISING THAT COMBINES BEAUTIFUL DESIGN WITH REPETITION OF YOUR MESSAGE ALONG BUSY STREETS.

## **POWERFULLY EFFECTIVE MARKETING**

Our eye-catching banners are displayed on numerous consecutive light poles throughout Los Angeles and busy thoroughfares in major cities along the west coast. The banners promote non-profit events, museum exhibitions, civic announcements, cultural happenings, neighborhood recognition streetscapes, and more. This repetition ensures that the marketing message reaches diverse consumers many times - not just once.

## **OUR SUCCESS IS YOURS**

As the industry leader and the largest provider of light pole banners in Los Angeles and up and down the west coast, we have the experience and expertise to make your campaign high impact and hassle-free. With our turnkey approach, quality production process, and reputation for delivering results, our success is yours.

# Why AGMedia?

AGMEDIA IS THE LONG-TERM, EXCLUSIVE PARTNER OF CHOICE FOR LEADING CULTURAL, CIVIC, GOVERNMENTAL AND NON-PROFIT ORGANIZATIONS IN NUMEROUS MAJOR WEST COAST MARKETS. OUR CLIENTS ENJOY OUR HIGH STANDARDS, EXCEPTIONAL SERVICE, AND IMPRESSIVE RESULTS.


## **BENEFITS AT-A-GLANCE**

### **AGMEDIA IS:**

- The largest provider of light pole banners on the west coast.
- Devoted to quality; utilizing our decades of knowledge and experience, we offer assistance with design consultation, strategically select the most effective locations, and employ the finest quality materials and printing processes to ensure optimum results.
- Dedicated to making life easy for our clients; our turnkey approach ensures a smooth, successful, cost-effective process.
- Is committed to promoting our client's message and event campaigns via the AGMedia website, social media opportunities, and strategically placed press releases.
- Green Conscious: Through our AGMedia Shop web store we can ensure that your banners "live on" by offering them for purchase to the public. The banners can be used as interior / exterior décor, collector's items, or other repurposing products, thus helping the environment by keeping them out of "the big banner graveyard".

# BIG BUGS

Outside the Box  
Gigantic insect sculptures reveal hidden beauty



the amgraph group  
877-321-8421



Sept 27 - Jan 12

## SAN FRANCISCO ZOO

[www.sfzoo.org](http://www.sfzoo.org)



**Civic Center**  
1.2 miles 8 min

**Lombard**  
STREET

**OAKLEY**







# Our process and people.

**AGMEDIA OFFERS A TURNKEY APPROACH FROM START TO FINISH. WE HANDLE EACH PROJECT EVERY STEP OF THE WAY SO YOU DON'T HAVE TO, INCLUDING:**

- Strategic, creative location planning
- Permit coordination
- Design consultation to ensure ultimate impact and effectiveness
- Careful image reproduction of the highest quality available
- A perfected in-house production process with primary focus on quality control to ensure a flawless product
- Timely installation and removal
- Post-removal banner management
- Opportunities to resell your retired light pole banners through our online "AGMediaShop" web store

## **OUR PEOPLE MAKE IT HAPPEN**

AGMedia's primary mission is the success of each campaign and the complete satisfaction of our clients. The only way that this can be achieved is through a team of individuals whose goals are to exceed our customer's expectations. Our long-term track record and repeat accolades testify to their dedication, experience, and service. Getting a great return on a promotional investment is one thing - but to do it with great people is value-added plus.



**It's your turn to shine!** Find out what our clients already know, and what keeps them coming back – that no other advertising opportunity rivals City Light Pole Banners from AG Media. You simply won't find our premium products and level of customer service anywhere else.

**Give your message high visibility, make an impact, and get results.**  
Call AGMedia at 877-321-8421 or visit our website at [www.agmediausa.com](http://www.agmediausa.com)



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Web: **[www.agmediausa.com](http://www.agmediausa.com)**